ETHICAL VS UNE OF AI IN CYBERSECURITY

Al is a double-edged sword in the digital realm.

Learn to wield it wi

ETHICAL AI

UNETHICAL AI



PERSONALIZATION:

Enhances customer experiences with tailored support.

AGRESSION:

Powers cyberattacks, increasing their complexity.



OPTIMIZATION:

Streamlines operations, predicts failures and automates tasks.

INTRUSION:

Collects data, potentially breaching privacy.





IDENTIFICATION:

Uncovers hidden trends for informed business decisions.

MANIPULATION:

Crafts targeted disinformation campaigns.





PROTECTION:

Vigilantly detects fraud and secures assets.

DECEPTION:

Generates deepfakes, fostering misinformation.



Secure your future.

Connect with us to learn how to integrate ethical Al into your cybersecurity strategy. 901.685.3004 | info@ortmemphis.com

